

The Coalition of European Organisations on Data Protection



KEEP EUROPE GROWING

www.europeandatacoalition.eu

22 April 2015 @ Permanent Representation of Sweden to the European Union

Why data matters to European organisations...

By 2016 the Digital economy in the G-20 economies will be worth \$ 4.2 trillion (up from \$ 2.3 trillion in 2010).

If the digital economy was a country its GDP would rank 5th globally behind the United States, China, Japan and India, but ahead of Germany.

OECD has found that the probability of innovation increases with higher levels of ICT use, both for manufacturing and service companies and for different types of process innovations.

ICT and data processing is the backbone of the digital economy, the digital society and the foundation for the future knowledge-based economy and innovation society.

We are eighteen European companies and organisations...



SMEs to Global Multinationals and non-profit organisations operating in a variety of sectors, on national, regional and global scale. With an aggregate turnover (2013) of over € 121 billion and some 607,000 employees worldwide, our footprint allows us to bring growth, progress and jobs to the EU economy!

Why have we come together...

GDPR will have negative impact on European organisations:

- Investment confidence
- Innovation
- Revenue creation
- Cost base
- Efficiency
- Competitiveness

Business Testimonies available on www.europeandatacoalition.eu

Why have we come together...

OUR KEY ISSUES

JOINT LIABILITY OF CONTROLLER & PROCESSOR



INTERNATIONAL DATA TRANSFERS



SANCTIONS



ONE-STOP-SHOP



PRESCRIPTIVE REQUIREMENTS & ADMINISTRATIVE BURDENS



This morning we would like to talk to you about....

Breakout sessions

Impact on Investor Confidence

Marta: Joint Liability, Sanctions

Gunilla: Joint Liability, Sanctions

Admin Burdens & Competitiveness

Leo: Admin Burdens, Sanctions

Chris: OSS; Admin Burdens

European Industry in a Globalised World

Rene: Data Flows, Sanctions

Emma: Data Flows, Sanctions

Caroline: Data Flows, Sanctions



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